



### To do #1 Stroll along Omotesando Street that retains the ambience of old Edo, and enjoy the old townscape registered as a Japan Heritage.\*

Narita has thrived as a temple town to welcome visitor to Naritasan Shinshoji. Omotesando Street, stretching 800 meters from JR/Keisei Narita to the temple is lined with a variety of eateries and souvenir shops. Narita Tourist Pavillion situated amid the street offers visitors information on what to see in the surrounding areas as well as a display of "Dashi", a float to be paraded during the Narita Gion Festival. Townscapes of Naritasan Omotesando are popular among domestic and overseas visitors alike.

\*Japan Heritage: Narita City, for being an "Edo" closest to overseas, has been designated as a Japan Heritage site, under the title "An Edo Travelogue through Four Hokusyo Cities", along with Sakura, Katori, and Choshi.

Scan the code for details!

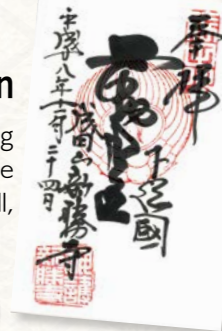


### To do #6 Commemorate your visit to the temple Get "Goshuin" (a stamp in red ink) to mark your visit to Naritasan

Goshuin is a note book made for collecting the unique stamps and calligraphy writing to prove your visit to a temple/shrine. Naritasan's Goshuin features the image of the temple's main deity. You can have your notebook stamped at the grand main hall, Komyo hall, Shaka hall, Shusse-inari, and the peace tower.



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### To do #2 Taste the local EEL cuisine, freshly served

Blessed with fisheries of Tone River and Lake Imba, Narita has been serving eel cuisine to its visitors. Restaurants offering this specialty line up Naritasan Omotesando Street; some of which give a show of filleting eel at the storefront.

**More about the experience** Eateries offering eel dishes are mainly clustered around Naritasan Omotesando St. and Lake Imba.



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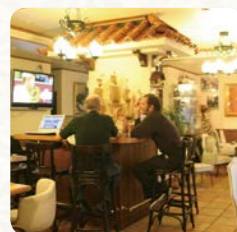
※Narita Eel Festival takes place ever year between mid-July and late August at Omotesando St. along with other places in the city. You can join the "stamp rally" that gives you chances to win a lottery for grand prizes by dining or shopping at member shops/restaurants.

### To do #3 A Line up of Items Available Only in Narita Shopping around for souvenirs in Narita

Take a stroll in Narita and you will come across a variety of souvenirs, namely, Tsukudani (Food cooked in soy sauce for preservation), pickles, rice crackers, Yokan (Sweet Bean Jelly), dairy products, Sake, bamboo artefacts, herbs, Unari-kun (City Mascot) and much more. Eat and shop around Narita to find items of your fancy.



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### To do #4 Explore Japanese and other cuisines of the world in Narita

Popularly visited by guests from overseas including tourists, airport staff and crew, Omotesando Street offers dozens of choices for restaurants that foreign visitors can easily gain access to. Italian, French, Chinese, Spanish, Thai, Vietnamese--- name it and you'll find a restaurant that satisfies your palate right there. The street is also lined with restaurants that offer Japanese cuisines such as Tempura, Sushi, Soba, and other traditional dishes.

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### To do #5 Pray at the 1st Goma Ritual and make your wish come true at Shinshoji Temple Stay in Narita and experience morning Goma ritual

Goma is a wood-burning ritual practiced every day at Naritasan's main hall; not a single day has gone by without this ritual since the temple's opening. No ritual can be more purifying to one's mind than the prayer made in the quiet and solemn hours of morning. It's best to stay at the temple to participate in the morning practice.

Scan the code for details!

Stay

Goma



**Sho-Go-Ku Mairi (January-May-September Visit)**  
It's been said that visiting the temple in January, May, and September will get you more blessings than in other months.



Things to do in Narita 2019

### To do #7 Experience peaceful moments

#### Take a brush and try your hand at Shakyo (Transcription of sutras)

Shakyo is provided daily at the peace tower's Reiko-den hall. On the Shakyo paper lightly inked copy of a sutra is printed, allowing the beginners to practice calligraphy easily by tracing the copy. Get away from the hustle and bustle of daily life and relax in peace and serenity through Shakyo.

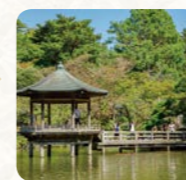
**More about the experience** Place: Shakyo Dojo, Reiko-den hall, Peace Tower 1F Time: 8am-4pm (Reception closes at 3pm) ※No reservation required Fee: Hannya Shingyo (Heart Sutra)/2000yen Gohogo (Sutra's short version)/1000yen



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### To do #8 Take a stroll through the Japanese Gardens of Naritasan, enjoyable year around Tour of Naritasan Park



At the back of Naritasan Shinshoji Temple stretches Naritasan Gardens rich in nature. The 16.5ha park is adorned with falls and ponds as well as seasonal fauna and flora such as plum and cherry blossom trees, azaleas, maple trees. Inside the park is also Naritasan Calligraphy Museum that showcases both modern and ancient works of China and Japan, captivating the attention of experts and amateurs alike. One of the must-sees at the museum is "Suikinkutsu", a garden ornament in the shape of a jar designed to create a graceful sound.



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### To do #9 Heading to Narita Airport Enjoy what the airport offers

All are welcome to Narita Airport. The airport terminals 1 and 2 offer views of runways along with planes taking off and landing at all times. Visitors can enjoy not only shopping and dining, but a variety of fun events including art exhibitions. Nearby is the Museum of Aeronautical Science, the first of its kind in Japan that allows its visitors to enjoy a hands-on experience of the cockpit.

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### To do #10 The City's Prime Spot for Watching Planes "Aircraft Spotting" is the name of the game at Sakura-no-yama.

Sakura-no-yama park overlooks Narita Airport's runways and Terminal 1 that offers a close look at planes taking-off and landing. It is often used as a prime location for shooting TV dramas and films, and is named among the 100 most scenic views in Chiba. It's also famed for cherry blossom viewing in spring. Inside is Sora-no-eki Sakurakan where fresh local produce, specialties, and souvenirs are on sale.

※Other plane spotting haunts in Narita: Sakura-no-oka Hill and Touun-no-oka Hill

Scan the code for details!



**Naritasan Shinshoji Temple Antique Fair**  
Every 28th of every month (except January)  
Opens from 7am to 4pm at the temple's front square

**New Year's Visit to Naritasan Shinshoji Temple (January)**  
The temple is one of Japan's leading temples with a history of over 1000 years, drawing some 3 million visitors in the first three days of a new year. Sogo Reido is a renowned sanctuary dedicated to Sogo Sakura, a martyr of the Edo period.

**Setsubun-e (Bean Throwing Ceremony) Sun. February 3**  
Naritasan is famous for its Setsubun-e Festival. Actors of the NHK Taiga drama (historical drama) come to the venue to scatter beans to celebrate the occasion. At Sogo-Reido sanctuary, stunts such as the "women's bean scatter" and "ladder top" will be performed.

※Scan the QR code at each section for further information.